2027 / ADVERTISING & CORPORATE SPONSORSHIP

International reach. Independent journalism.



738,007

Facebook post views in 28 days

97,800 aviation community members

A commercial publishing and distribution initiative of International Airport Safety & Development, Inc.

United States / Philippines

Audience snapshot: November 2026

01 / THE NETWORK

One network. Multiple channels.

ASX Media brings together independent news publishing, aviation safety research and multiplatform editorial distribution. Its coverage spans aviation, aerospace, science, technology and international affairs.

ASX News

Digital news and aviation accident reporting. asxnews.org

ASX Research

Independent research and educational publishing. asxresearch.org

Social distribution

Facebook, LinkedIn, X, Reddit and Truth Social extend editorial discovery beyond the websites.

Aviation community

A dedicated Facebook group with 97,800 members at the November 2026 snapshot.

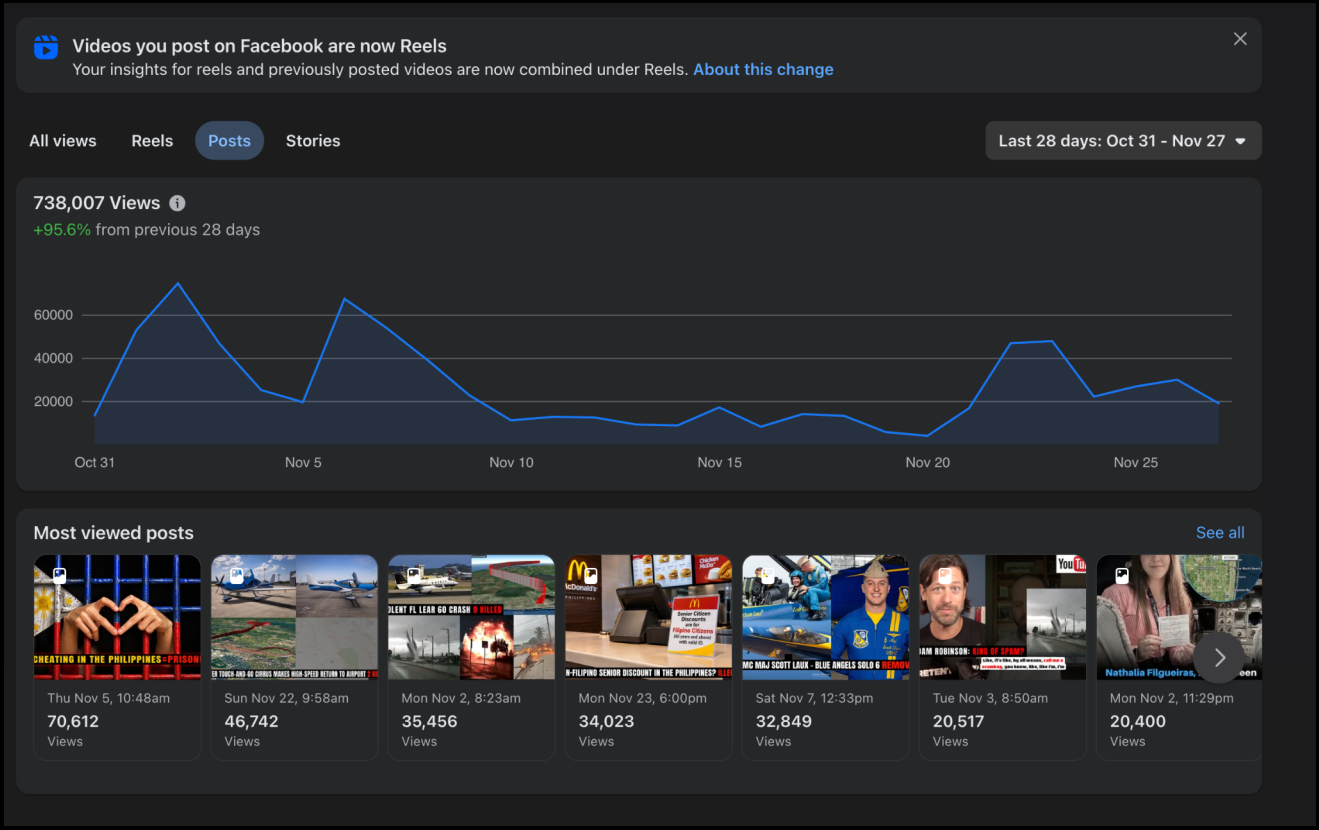
Commercial placements are distinct from independent editorial findings and research conclusions.

An audience beyond followers.

738,007

Facebook post views | Oct 31–Nov 27, 2026

95.6% growth versus the previous 28 days.



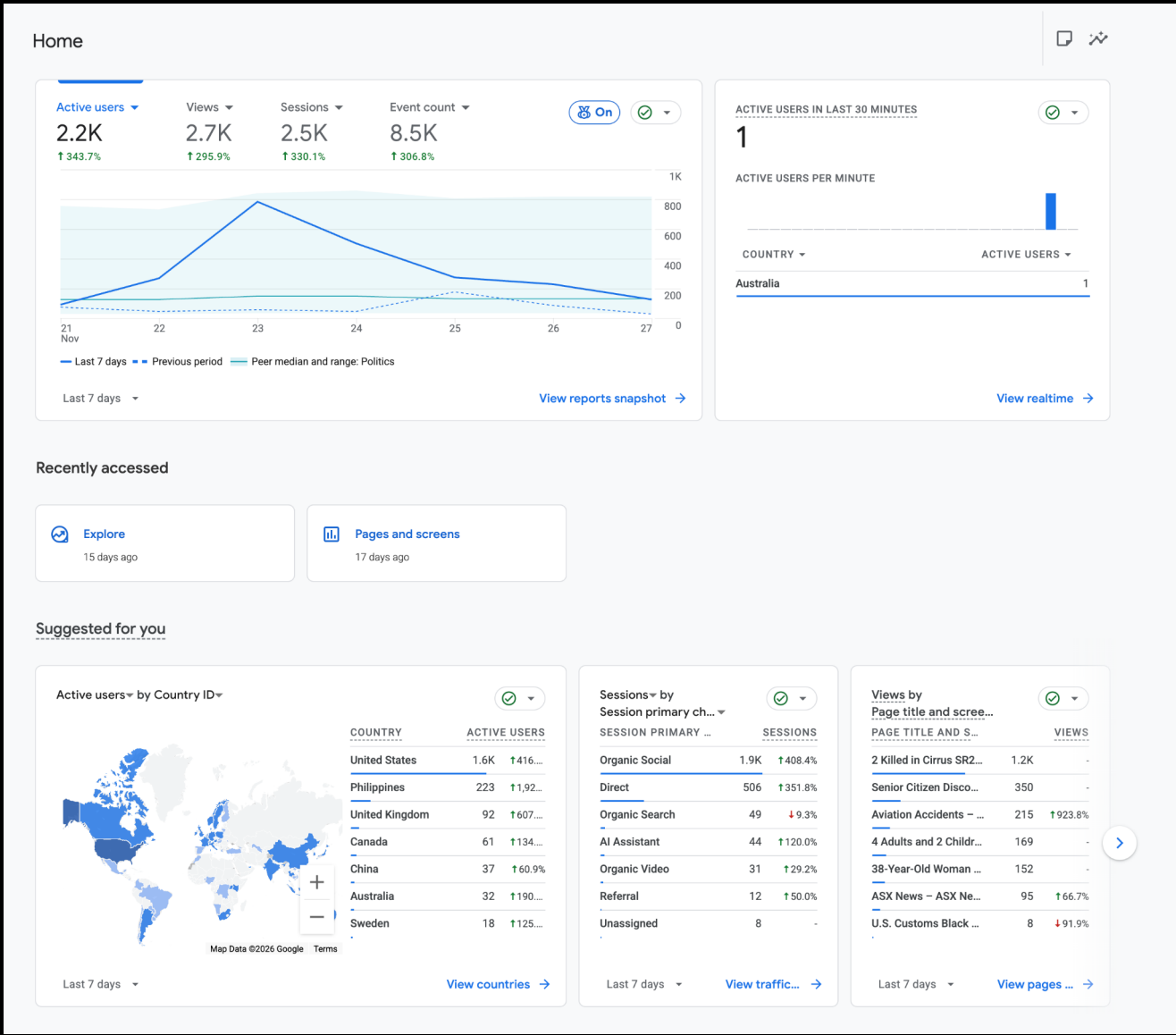
96.8% of views were from non-followers in the separate Facebook all-views dashboard for the same date range. Photo posts represented 66.4% of all views.

Source: supplied Facebook Professional Dashboard screenshots. Views are not unique people or guaranteed advertising impressions.

International readership.

2,200 active users / 2,700 views

Google Analytics, November 21–27, 2026. Approximately 1,600 active users were in the United States, followed by the Philippines (223), United Kingdom (92), Canada (61), China (37) and Australia (32).



Organic social generated approximately 1,900 sessions during the same seven-day window. Website and social metrics measure different activity and must not be added together.

04 / EDITORIAL CAPABILITY

Designed for discovery.

ASX combines substantive reporting with custom editorial graphics and consistent distribution. The leading Facebook posts demonstrate interest across aviation and Philippine public affairs.

Philippine relationship law / 70,612 views

Cirrus accident coverage / 46,742 views

Learjet accident coverage / 35,456 views

Philippine senior discounts / 34,023 views

Blue Angels coverage / 32,849 views

Source: Facebook Posts dashboard, Oct 31–Nov 27, 2026. Historical editorial performance is not a forecast of sponsored content performance.

Choose your placement.

DISPLAY / $150 per month

One agreed ASX News banner placement with advertiser link.

NETWORK / $350 per month

One website banner plus two clearly labeled promotional social posts per month.

CORPORATE / $750 per month

One premium website placement plus four labeled promotional social posts per month.

PREMIER / $1,500 per month

Two agreed website placements plus eight labeled promotional social posts per month and one sponsored feature.

All packages include a monthly performance summary using available placement and platform metrics. Social channels, placement dates and creative specifications are agreed before launch. Rates in USD; subject to written confirmation.

Build your presence with ASX.

Suitable advertisers include aviation insurance providers, flight schools, aviation technology companies, equipment suppliers and aerospace service providers.

Campaign terms

Campaigns run for 30 days unless otherwise agreed. Payment and creative approval are required before launch. Advertisers supply authorized assets and destination links. ASX reserves the right to decline unsuitable advertising. Sponsored material is clearly identified. No minimum impressions, clicks, sales or editorial endorsement are guaranteed.

Advertising inquiries

Contact the ASX editorial office through its official publishing channels to discuss availability, campaign objectives and a written placement agreement.

www.asxnews.org

asxresearch.org

International Airport Safety & Development, Inc.